

West Jefferson Business Association

P.O. Box 573 • West Jefferson, NC 28694 • www.westjeffersonba.com



A meeting of the West Jefferson Business Association was held at Bohemia on Tuesday, December 10 at 8:00am. Members attending included Crystal Miller, Heather Barker, Rebecca Eldreth, Helemarie Reavis, Autumn Sloan, Dianne Guy, Mark Watson, Jessica Turner, BJ Detweiler, Andy Guion, Dave Tullish, Heather Beach, and Jeff Fissel

Treasurer Report – Heather Barker gave the Board an update on the account balance and activity. Expenses for the month of November include a donation for a Thanksgiving meal, and expenses for the Photos at the Caboose and Shop Small Saturday. Heather mention that the association should consider other online options to receive member dues going forward. Current balance is \$1,581.01.

In old business, a recommendation was made to schedule the Photos at the Caboose at an earlier time so that the photos could be taken in the daylight. Donations for the event totaled \$75. The association was able to giveaway 3 gift baskets and a \$100 WJ gift card during Shop Small Saturday.

In new business, the opportunity for upcoming events were discussed. We love West Jefferson event will take place during the week of Valentines from February 10th through 16th. Deadline for submitting participation and discounts for the event will be Friday, January 10th. We Love West Jefferson member committee includes Heather Beach, Helemarie Reavis, BJ Detweiler, and Rebecca Eldreth. The Spring Business Expo was discussed with the hopes of holding the event at Boondock Brew Haus for additional space. The date for the event is dependent on availability of the venue with the hopes of either March 17th or 24th from 5pm to 7pm. Deadline for participation will be Friday, February 28th. The Spring Business Expo committee includes Jessica Turner, Crystal Miller, Heather Barker, and Rebecca Eldreth. The possibility of a food truck event was discussed. The decision was made to explore the option of holding the event in conjunction with Art on the Mountain in September. The association has agreed to sponsor a Backstreet Park concert this summer as done in previous years. The group expressed interest in printing a rack card with a list of Business Association members who have regular Sunday hours after 2020 memberships have been established.

The next meeting of the WJBA will be held on Tuesday, January 14th at 8:00am. With nothing further, the meeting was adjourned.

Minutes submitted by Rebecca Eldreth